

Office of the Sangguniang Bayan

EXCERPT FROM THE MINUTES OF THE 13th SPECIAL SESSION OF THE 9th SANGGUNIANG BAYAN OF DUMINGAG, ZAMBOANGA DEL SUR HELD AT THE MUNICIPAL SESSION HALL ON June 7, 2018.

<u>OFFICERS/MEMBERS</u>	<u>POSITION</u>	<u>PRESENT</u>	<u>ABSENT</u>	<u>OB</u>	<u>OL</u>
Hon. Francis Joeray T. Gumban	SB Member/Acting Vice Mayor	___/___	___	___	___
Hon. Lars Christian C. Tangalin	SB Member	___/___	___	___	___
Hon. Irish J. Mandao	SB Member	___/___	___	___	___
Hon. Nilo B. Ledesma	SB Member	___/___	___	___	___
Hon. Jenny T. Arbitrario	SB Member	___/___	___	___	___
Hon. Paquito P. Duerme, Jr.	SB Member	___/___	___	___	___
Hon. Tracy E. Morpos	SB Member	___/___	___	___	___
Hon. Bernaldo P. Degenion	SB Member	___/___	___	___	___
Hon. Jerson L. Cabahug	Ex- Officio Member	___	___	___/___	___

Municipal Ordinance No. 8, s. 2018

AN ORDINANCE CREATING THE MUNICIPAL TOURISM OFFICE, CREATING PLANTILLA POSITIONS AND PROVIDING FUNDS FOR ITS OPERATION THEREOF.

Be it ordained by the Sangguniang Bayan in session assembled that:

SECTION 1. TITLE.

This Ordinance shall be known as "MUNICIPAL TOURISM OFFICE".

- 1. TOURISM** - a business or industry of providing information, accommodations, transportation and other services to tourists. It is the activity of people travelling to and staying in places outside their usual environment for leisure, business, and education.
- 2. TOURISM OFFICE** - refers to as the Municipal Tourism Office, a Department in the Municipal Government of Dumingag.
- 3. TOURISM OFFICER** - refers to the Municipal Government Department Head of the Municipal Tourism Office.
- 4. DUMINGAG ORGANIC CULTURE** - it is an emerging culture from the three basic inspirations: farming, subanen and environmental protection cultures. This culture sprouted from the program of government of Dumingag, the **Genuine People's Agenda (Municipal Ordinance No. 1, s. 2017)** along with Dumingag's journey towards poverty alleviation. It is basically a mindset of nationalism in its local form. A people taking ownership, responsibility, and pride to something they can call distinctively Dumingagnon.
- 5. ORGANIC AGRICULTURE** - refers to yielding, or involving the use of food produced with the use of fertilizer for plant or animal origin without employment of chemically formulated substance such as but not limited to: fertilizers, growth stimulants, antibiotics, or pesticides. It is a system's approach to production that is working towards environmentally, socially and economically sustainable production.
- 6. ECOTOURISM** - refers to environmentally sound and community-participatory tourism activities in a given natural environment that yields socio-economic benefits to the concerned community.
- 7. CULTURAL HERITAGE** - refers to the totality of cultural property preserved and developed through time and passed on to posterity.

8. **LINKAGES** - refer to the network of intersectoral supply relationships between the tourism economy and the rest of the productive sectors of the local economy.
9. **STAKEHOLDERS** - refer to tourism stakeholders which includes any individual or groups involved, interested in, or affected by tourism. Tourism stakeholders include tourism professionals, public authorities, media and the local community.
10. **INTEGRATED MARKETING** - refers to the strategy of combining different promotional vehicles (i.e. print/broadcast advertising, public relations, direct marketing, etc.) to ensure that the marketing message is consistently received by the greatest possible number of people in the target market.
11. **NETWORKING** - refers to the cultivation of a productive exchange of information and services and support of projects among individuals, associations or institutions, business groups, and local government units.
12. **LOCAL TOURISM DEVELOPMENT PLAN** - it is a long-term development framework for tourism with emphasis on policy and strategy, planning, institutional strengthening, legislation and regulation, product development and diversification, marketing and promotion, tourism infrastructure and superstructure, economic impact of tourism and tourism investment, human resource development, and socio-cultural and environmental impacts of tourism.
13. **LOCAL TOURISM COUNCIL** - was established through Executive Order No. 10 series 2016 to help, assist, and secure the tourist industry in the municipality. It is a coordinating council composed of 33 members from the government and private sector. They coordinate every tourism events and programs in the community. They formulate programs and recommendations to develop local tourism facilities and attraction tapping local resources and funds. They are tasked to assist in the regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities and assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the locality in order to ascertain safe and enjoyable stay of the tourists and travelers.

SECTION 3. LEGAL BASIS.

- a) **REPUBLIC ACT NO. 7160 - THE LOCAL GOVERNMENT CODE OF 1991** - The Local Government Code states in its General Provisions that the City/Local administers all tourism facilities and other tourist attractions including the acquisition of equipment, regulation and supervision of business concessions, and security services for such facilities and is responsible for tourism development and promotion of programs.
- b) **REPUBLIC ACT 9593 - THE TOURISM ACT OF 2009** - An Act Declaring a National Policy for Tourism as an engine of investment, employment, growth and national development and strengthening the Department of Tourism and its attached agencies to effectively and efficiently implement that policy and appropriating funds.
- c) **MUNICIPAL ORDINANCE NO. 1, S. 2017** - An ordinance adopting the Genuine People's Agenda (GPA) in the municipality of Dumingag, Zamboanga del Sur. It is stated in Section 4 no. 17 under Develop Tourism Potentials to create a Municipal Tourism Office.

SECTION 4. PURPOSE.

The Local Government of Dumingag prides itself with primary goals to fight poverty, sickness and hunger. For over 10 years of implementation of the GPA, the municipality receives several recognitions from various national and international awards giving organization having witnessed and observed the singularity and value of the programme-social preparedness and involvement, preservation of organic agriculture, integrating indigenous core values into education, culture and living.

Along with the collective leadership and implementation of the GPA through continuous and massive people empowerment, the community were able to diagnose their social problems, identify priorities and plan-out doable solutions.

These practices elicit interest from people from all walks of life to learn and experience the kind of living that Dumingag had led. At the same time, ecotourism areas became one of the factors to explore the beauty of the place. That's why massive influx of visitors can hardly be accommodated by the person in charge thus the creation of tourism office is indispensable.

Therefore, the local council deemed it practical and helpful to create a Municipal Tourism Office.

SECTION 5. DECLARATION OF POLICY.

The Municipality of Dumingag declares tourism as a product and service-oriented industry which would generate widespread benefits and impacts to the social growth and cultural affirmation such that it attracts business investors and generates investments, employment, economic development and continues to mold and enhanced sense of pride for all Dumingagnons, in particular, and all Filipinos, in general.

Towards the end, the municipality shall seek to:

- A. Create Local Sustainable Tourism Development Plan.
- B. Formulate tourism friendly policies, standards, and incentives;
- C. Strengthen the Local Tourism Council;
- D. Implement infrastructure development to support tourism;
- E. Maintain peace and order and public safety;
- F. Initiate and support the development of local products and Organic Agri and Ecotourism;
- G. Preserve the historical sites and cultural heritage;
- H. Conserve and protect natural heritage;
- I. Develop tourism governance that advocates GPA core values.

SECTION 6. OBJECTIVES.

Pursuant to the above declaration, the municipality shall adopt the following objectives:

- 1. To develop tourism as a major and sustainable socio-economic activity in the municipality;
- 2. To maximize and improve the Dumingag Agro-tourism destinations and the development of its arts and culture as a foundation of tourism in the municipality;
- 3. To develop and maintain Dumingag's natural resources and other man-made attractions that can boost Dumingag's tourism value;
- 4. To promote and preserve the organic culture of Dumingag;
- 5. To enhance the organic products and services that are being offered in the municipality.
- 6. To provide basic skills trainings/workshops for LGU personnel, tour guides, and other tourism stakeholders for tourism awareness and enhanced customer service;
- 7. To encourage private sectors to develop sites, products, and activities related to tourism;
- 8. To improve the capabilities and capacities of various tourism stakeholders and cultural workers;

9. To generate sustainable influx of tourists in the municipality;
10. To establish linkages and partnerships with other agencies and the private sector;
11. To revive communities relationships from being destructive to nature and conscientious protection and conservation of ecosystem and wildlife through green tourism; and
12. To protect environment and ecosystem.

SECTION 7. CREATION OF THE MUNICIPAL TOURISM OFFICE.

There is hereby created the Municipal Tourism Office referred to as MTRO under the office of the Municipal Mayor.

SECTION 8. ESTABLISHMENT OF TOURIST INFORMATION AND ASSISTANCE DESK.

There shall be a Tourist Information and Assistance Desk inside the Municipal Tourism Office.

SECTION 9. TOURISM OFFICER.

The Tourism Officer, as a regular employee of the Local Government of Dumingag, performs all functions and responsibilities related to tourism. He/she coordinates with different offices as regards the implementation of tourism projects and programs of the locality.

SECTION 10. MANDATE.

The Municipal Tourism Office (MTRO) in partnership with Municipal Planning Development Office(MPDO), Municipal Engineer's Office (MEO) and Dumingag Organic Culture Office (DOCO) shall be the primary planning, programming, coordinating, implementing and regulatory municipal offices in the development and promotion of the tourism industry and the various cultural affairs concerns in the municipality.

SECTION 11. POWERS AND FUNCTIONS.

The Office shall have the following powers and functions:

1. Formulation of policies, conceptualization, and implementation of plans, programs, and projects on tourism and product development and promotions;
2. Supervision of various activities that promotes the organic culture and heritage growth of the municipality;
3. Coordination with other LGUs and national government agencies for the integration of the municipal tourism and cultural agenda thru development plans;
4. Development and conceptualization of tourism products and services, tourism projects and investment opportunities that will enhance tourist sites, facilities and services;
5. Supervision of municipal -government tourism-related facilities;
6. Monitoring of standards adherence and accreditation management of tourism-related establishments and services;
7. Formulation and implementation of an integrated tourism marketing and promotions campaign;
8. Establishment and strengthening of the network tourism service providers.
9. Networking and linkages.

SECTION 12. COMPOSITION OF MTRO. The Municipal Tourism Office shall be composed and manned by the following:

- i. Administrative Officer V (SG-24)
- ii. Administrative Officer IV (SG-22)
- iii. Administrative Officer III (SG-18)
- iv. Administrative Officer II (SG-15)
- v. Administrative Officer I (SG-II)
- vi. Administrative Assistant (SG-8)
- vii. Administrative Assistant (SG-8)
- viii. Administrative Assistant (SG-8)
- ix. Administrative Aide (SG-1)
- x. Administrative Aide (SG-1)
- xi. Administrative Aide (SG-1)
- xii. Administrative Aide (SG-1)

SECTION 13. POSITION TITLES, QUALIFICATION STANDARDS, AND SALARY GRADES FOR THE THE TECHNICAL STAFF OF MTRO.

The MTRO Officer series of position titles with their corresponding minimum qualification standards and salary grades shall be used in the classification of the technical staff of the MTRO, as follows:

- i. Administrative Officer V (SG 24) shall have a Master's Degree with 4 years in a position involving management and supervision, 24 hours training in management and supervision and Career Service Professional/2nd level Eligibility.
- ii. Administrative Officer IV (SG 22) shall have a Bachelor's Degree with 3 years of relevant experience, 16 hours of relevant training and Career Service professional/2nd level Eligibility.
- iii. Administrative Officer III (SG 18) shall have a Bachelor's Degree with 2 years relevant experience, 8 hours of relevant training and Career Service Professional/ 2nd Eligibility.
- iv. Administrative Officer II (SG 15) shall have a Bachelor's Degree with 1 year of relevant experience, 4 hours of relevant training and Career Service Professional/2nd Level Eligibility.
- v. Administrative Officer, I (SG 11) shall have a Bachelor's Degree with no experience required, no training required and Career Service Professional/2nd Level Eligibility.
- vi. Administrative Assistant (SG 8) shall have a completion of 2 years in College with 1 year of relevant experience, 4 hours of relevant training and Career service Sub-Professional/1st level Eligibility.
- vii. Administrative Aide (SG 1) shall be able to read and write.

SECTION 14. BUDGETARY AND FINANCIAL REQUIREMENT.

All salaries and wages required for the personnel as well as its maintenance and operation cost shall be covered with an appropriation to be included in the Annual Regular Budget in the amount to be determined by the concerned personnel designated by the Local Chief Executive for the purpose.

SECTION 15. SEPARABILITY CLAUSE.

Any provision of this ordinance or part thereof declared unconstitutional or unlawful, the other parts not affected shall remain in full force and effect.

SECTION 16. REPEALING CLAUSE.

Any part of provisions of this ordinance in conflict with or contrary to the existing ordinance is hereby repealed, amended or modified accordingly.

SECTION 17. EFFECTIVITY CLAUSE.

This ordinance shall take effect after the approval of the Sangguniang Panlalawigan and after 15 days a copy hereof is posted on the bulletin board in the Municipal Hall and two other conspicuous places.

Enacted: June 7, 2018

SANGGUNIANG BAYAN MEMBERS:

Hon. Francis Joeray T. Gumban Acting VM

Hon. Irish J. Mandao

Hon. Jenny T. Arbitrario

Hon. Tracy E. Morpos

Hon. Jerson L. Cabahug

Hon. Lars Christian C. Tangalin

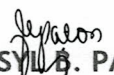
Hon. Nilo B. Ledesma

Hon. Paquito P. Duerme, Jr.

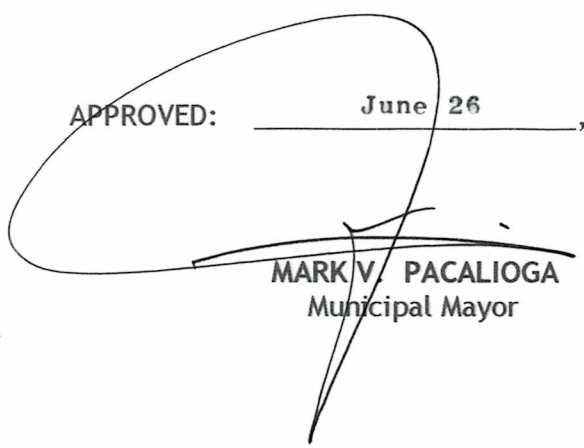
Hon. Bernaldo P. Degenion

ATTESTED AND CERTIFIED
TO BE DULY ADOPTED

FRANCIS JOERAY T. GUMBAN
SB Member
Acting Municipal Vice Mayor/Presiding Officer


JESSY B. PALON
Secretary to the Sanggunian

APPROVED: June 26, 2018


MARK V. PACALIOGA
Municipal Mayor

Not valid without Sanggunian seal